



National Conference -2019

अन्वेषणम्-३.०

# Research & Innovations in Healthcare & Business Management

On 5<sup>th</sup> & 6<sup>th</sup> November, 2019

## OUR KEY NOTE SPEAKERS



**Prof. Dr. Gerhard Fortwengel**

Head UNESCO Bioethics,  
Hochschule Hannover, Germany



**Prof. Dr. Dnyanesh Limaye**

Research Scientist at  
Hochschule Hannover Germany



**Dr. Ashwin Naik**

Founder of Vatsalaya Hospitals,  
Myseraniti, Disrupthealth,  
Social Business Entrepreneur



**Mr. Viveek Sharma**

Dynamic Leader in Applying  
'AI' in Business Solutions  
Innoplexus Pvt. Ltd.



**Dr. Shriharsha Puranik**

Global Research Scholar (Analyst),  
PreScouter, Inc., Chicago, IL, Freelancer  
SME / Research Analyst, Cipla

Organized by

Rashtriya Shikshan Mandal's

**Chetan Dattaji Gaikwad Institute of Management Studies**

25 Karve Road, Ayurveda Rasashala Campus, Pune – 411004. Maharashtra, India

**Website** : [www.cdgims.com](http://www.cdgims.com) **Mobile No.** : 9823150811 / 9623735312

## About Conference.....

Healthcare has become one of the largest sector in India – both in terms of revenue and employment. Healthcare comprises of hospitals, medical devices, Clinical trials, outsourcing, telemedicine, medical tourism, health Insurance and medical equipments. The Indian healthcare market is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well as private players. The healthcare market is estimated to escalate upto threefold to ₹ 8.6 Trillion by 2022.

CDGIMS cordially welcome researchers, academicians, students and business professionals in the field of Healthcare Management from around the world to participate in our upcoming Healthcare & Business Management Conference “Anveshanam - 3.0” 2019. This two-day conference is going to be an event to look forward for it's enlightening symposia from established experts of the field, exceptional keynote sessions directed by the best in Business and Academics. It will also prove to be a brilliant open door for all the representatives from the Universities and Institutes to cooperate with the International Researchers and to meet and exchange ideas with them.

Pre-Conference - A one day International workshop on 'Protocol Writing in Clinical Trial Management' will be conducted. The workshop will focus on 'Hands-on-Training' for pre-registered Researchers.

**The conference invites the submission of papers on or associated areas mentioned below :**

<b>Healthcare Management</b>	<b>Public Healthcare</b>	<b>Clinical Research And Healthcare Management</b>
Healthcare Economics	Public Healthcare Management	Bio Pharmaceutics
Human Resource Management In Healthcare	Pharmaceutical Management	Clinical Drug Development And Therapeutics
R&D And Entrepreneurial Management In Healthcare	Epidemic Management	Pharmacoepidemiology And Clinical Research
Financial Management In Healthcare	Stress Management	Clinical Pharmacology And Therapeutics
New Product Development And Marketing In Healthcare	Health Communication	Preclinical And Clinical Trials
<b>Healthcare IT</b>	<b>Healthcare And Wellness Service</b>	<b>Regulatory Issues And Strategic Management In Healthcare</b>
Evaluation & Use Of Healthcare IT	Bridging Health And Social Care Services	Novel Strategies For Growth In The Pharma And Regulatory Environment
E-commerce In Healthcare	Medical Tourism Industry	Government Policies And Healthcare Management
Mobile Technologies For Healthcare Applications	Alternative Medicine Systems In Healthcare	Regulatory Affairs For Healthcare Products
Telemedicine	Healthcare Insurance	Intellectual Property Management In Healthcare
Wearable Health Informatics	Nutrition And Dietetics	
Health Information Management System	Obesity Control And Weight Management	
Medical Informatics	Practical Massage Therapy	

**Topics based on Business Management, Marketing, Human Resource Management, Finance, Operational Research, Information & Technology are also invited**

**All submitted research papers will be published in the conference proceedings with ISBN number. The certificate of participation/presentation will be distributed to participants at the Conference Registration desk after the valedictory function.**



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### Let's Explore Our Creativity and Innovate

#### ■ Poster Competition ■ Business Plan Competition ■ Idea to Product Competition

**Poster Competition** : It's time to show your creativity. All type of posters will be accepted – painted, canvas, e-poster, etc. Refer our enclosed poster for detailed information.

**Business plan competition** : Have a great idea for a new technology, product or service? We want to hear from you! The Business Plan Competition, now seeks to nurture creativity and hone entrepreneurial skills amongst early-stage student entrepreneurs. Students will have the opportunity to develop their business ideas and compete to win prizes.

**Idea to Product competition** : The idea to product competition is open to all the students pursuing higher studies/under graduate courses. In this competition students learn key business concepts and skills while developing a blueprint strategy to launch a new product or service. This competition helps young people build skills, unlock creativity and discover pathways to opportunities in small and large businesses. This also helps students to get insights on the world of business and apply entrepreneurial thinking to create value, in the corporate world.

**For further details kindly visit our website: [www.cdgims.com](http://www.cdgims.com) or Contact: 9823150811 / 9623735312**

**Conference Dates: 5th & 6th November, 2019**

#### ● Submission Dates ●

Last date for abstract submission	30th September, 2019	Notification of acceptance of the abstract	5th October, 2019
Last date for submission of selected papers	15th October, 2019	Last date for registration fees for authors presenting papers	20th October, 2019
Last date for registration fees for other Participants	25th October, 2019	Last date for submission of poster/ essay	25th October, 2019

**Venue: CDGIMS, Ayurveda Rasashala Seminar Hall, 25, Karve Road, Pune, 411004 Maharashtra, India.**

#### ● Registration fees for 2 days ●

Students

₹ 750/-

Attendees

₹ 1000/-

Research Scholar / Faculty/ Corporate participant / Research Paper participant ₹ 1500/-

\* Registration fee will include tea, breakfast and lunch for the conference days along with conference kit.

\* Registration form can be downloaded from the Institute's website - [www.cdgims.com](http://www.cdgims.com)

\* Registration fee should be sent through demand draft or banker's cheque in favour of 'CDGIMS Conference' payable at Pune.

#### For online payment refer the following details

Bank account name	CDGIMS conference account	MICR Code	411014022
Current Account Number	60296991142	Bank Name	Bank of Maharashtra
IFSC Code	MAHB0000116	Branch Name	Karve Road Branch, Pune

# About Rashtriya Shikshan Mandal (RSM)

Rashtriya Shikshan Mandal is a Public Charitable Trust, established in 1924 as a part of freedom movement by devoting visionary workers in the field of education. Ayurved is Rashtriya Vaidyak (Indigenous Medical Sciences). The field of education was chosen to facilitate the medical students. Hospital named Seth Tarachand Ramnath was started on a charity basis. This was followed by an Ayurvedic Medicines manufacturing unit Ayurved Rasashala to cater the need of quality medicines.

In 2004, Rashtriya Shikshan Mandal felt the need for starting a new Institute especially for the propagation of Management education for the students of Ayurveda and hence started the Chetan Dattaji Gaikwad Institute of Management Studies (CDGIMS). In the year 2009, after securing the approval from All India Council of Technical Education (AICTE) and also Maharashtra State Government, CDGIMS started its first MBA batch affiliated to Savitribai Phule Pune University.

## As of now RSM has the following Institutes under its umbrella :

- Chetan Dattaji Gaikwad Institute of Management Studies (started in 2009)
- Research Institute of Health Sciences and Management (started in 1999)
- Centre for Post Graduate Studies and Research (started in 1990)
- Nanal Hospital (started in 1965)
- Ayurvedya Magazine (started in 1937)
- Ayurved Rasashala (started in 1935)
- Tilak Ayurved Mahavidyalaya (started in 1933)
- Seth Tarachand Ramnath Hospital (started in 1926)

CDGIMS campus is easily accessible by road and located in lush green and pollution free atmosphere which is ideal for peaceful studies. The campus is fully developed with all amenities and infrastructure. CDGIMS has full fledged library equipped with Encyclopaedia collections, references, textbooks, periodicals, journals of national and international line journals. Research databases such as J-Gate is also provided.

The state of the art Computer Lab is equipped with latest broadband computers. CDGIMS encourages the students to make extensive use of computers especially in the area that involves Research and Analysis. The lab has high speed internet connectivity which allows the students to connect with the outer world to learn and practice latest trends and technologies. Multimedia Labs / Language Labs are provided to the students to gain hands on experience on the subject.

### Vision

Inculcating good corporate citizenship through world class management values

### Mission

CDGIMS is committed to offer excellent quality management education through highly qualified & experienced faculties, state of the art infrastructure and administration of the right blend for academic industrial needs

## Committee

### Chief Patron :

**Dr. Vijay V Doiphode,**  
(President, RSM)

### Patrons :

**Dr. Bhalchandra Bhagwat**  
**Dr. Dilip P. Puranik**  
**Dr. Ramesh N. Gangal**

### Convener :

**Dr. Rajendra S. Huparikar**

### Organising Secretary

**Dr. Atul C. Kapdi**

### Co-organising Secretary

**Dr. Rashmi Mate**

### Enquiry

**Prof. Sandra Cruz**  
Mobile : 9623735312

### Research Review & Publication Committee

**Prof. Dr. Rajendra Huparikar**  
**Prof. Dr. Sanjeev Kulkarni**  
**Ms. Devayani Kulkarni**

### Organising Committee

**Dr. Milind Kulkarni**  
**Prof. Ramanand Chivate**  
**Prof. Snehal Kamble**

**Dr. Supriya Phadke**  
**Prof. Sandra Cruz**  
**Prof. Prachi Gore**

**Prof. Kanchan Jatkar**  
**Ms. Devayani Kulkarni**  
**Ms. Archana Dave**

**Prof. Sushma Sathe**  
**Dr. Shailesh Siddhatekhar**  
**Ms. Sheetal Patil**

### Student's Committee

**Prachi Jain, Snehal Valse, Vicky Chintale, Aditya Lahade, Sumit Jadhav, Shubham Alhat, Prashil Wase, Sahil Rohilla, Sayli Sonawane, Sarita Jangra, Samarth Kale, Tejaswini Boraste, Pranoti Katkar, Sayali Chaskar, Tejaswini Shaharkar, Jyoti Swami, Chetan Joshi, Piyusha Thopte, Nikita Sonawane, Revati Khade, Hrushikesh Ghanti**